

# White paper service

## 【Pull promotion】

EE Times Japan, EDN Japan and MONOist



## 【Push promotion】

Engineering Media Consolidated Mail White Paper Update News (73,000 subscribers)



## Features:

1. Potential customers can get practical information through the white paper, and the document can raise their awareness of the advertiser's products/technologies.
2. The lead data is generated when they download the white paper. The advertiser accesses/download the data via the admin page called "Lead Center."

## [Rate]

White Paper (1 content)

(including promotion with Engineering Media Consolidated Mail White Paper Update News)

⇒ Net USD 3,600 per content (2 months insertion)

The advertiser need to upload the white paper and related abstracts by themselves via admin page.

When ordering this white paper service, please assign someone who understand Japanese as a contact person on the advertiser's end. Manuals, supports and user interfaces of the admin page are all provided in Japanese.

Please note all of the lead information are provided in Japanese. (No translation service)

## 【White paper download page】



## Questionnaire

Questionnaire

Q1. このコンテンツに関連する製品/サービスの購入予定時期を、1つお選びください(必須)

Q2. コントラクト方法をお選びください(必須)

Q3. 閲覧するコンテンツは、どのような目的で読まれますか(必須)

Q4. システム導入に関して、おおよそどのような役割を担いますか(必須)

Q5. 閲覧するコンテンツに関連したシステム導入予定についてお聞かせください(必須)

個人情報の取り扱いに関して

同意して利用する

## Permission

## Audience



White paper download

Lead data (in Japanese)



Advertiser