

# MONOist / EE Times Japan / EDN Japan Special (Advertorial content)



Technical editor who regularly writes for MONOist or EETimes/EDN Japan will interview and write the advertorial. It is possible to develop it as convincing contents based on your needs and requests, and therefore it is suitable for top interview, introduction example, exhibition report or product promotion. The advertorial contents can deliver the strong messages to engineers in e.g. Embedded Development, Automotive and Electronics industries.

## Positions of traffic drivers

| MONOist  |                |              | EE Times Japan |              | EDN Japan |                   |              |
|----------|----------------|--------------|----------------|--------------|-----------|-------------------|--------------|
| Top page | Forum Top page | Article page | Top page       | Article page | Top page  | Category Top page | Article page |
|          |                |              |                |              |           |                   |              |

\*1 Traffic driver (text link and icon)

### MONOist Special

### EE Times Japan Special

### EDN Japan Special

**Premium package** (4,000 Japanese characters) **\$18,000**  
**Express package** (2,000 Japanese characters) **\$12,000**

●Content:  
 1 advertorial (1html), including interviewing, writing and insertion costs

●Traffic driver:  
 •Premium package:  
 EM Special Link (1 month)  
 (Traffic driver from all pages of MONOist/EETimes Japan/EDN Japan)  
 MONOist Top Page Link (1 month)  
 Smartphone PR-Features (1 month)  
 Engineering Media Consolidated Mail Special Edition (1 time)

•Express package  
 EM Special Link (1 month)  
 MONOist Top Page Link (1 month)  
 Smartphone PR-Features (1 month)

●Term:  
 1 month

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 EM Special Link (1 month)  
 EDN Japan Top Page Link (1 month)  
 Smartphone PR-Features (1 month)

●Term:  
 1 month

※MONOistForum Top Page Link : Please choose 1 forum from Embedded Development, Mechanical Design, Engineering Management, Automotive, Factory Automation, Jisso Technology, Small/Medium Manufactures or Medical.

※The interview must be held in or around Tokyo. When interviewees don't speak Japanese, translator is recommended. Japanese proofreader is required for prior confirmation of the advertorial.

※All rates are net rate

# Index Page for Series Advertorials



The special index page helps the audiences to find series advertorials easily and understand them deeply. It will be inserted for the series advertorials. As a traffic driver, link of text and icon for the index page will be inserted into the all pages of MONOist/EE Times Japan/EDN Japan.

## Overview of index page and advertorial contents

### Index Page

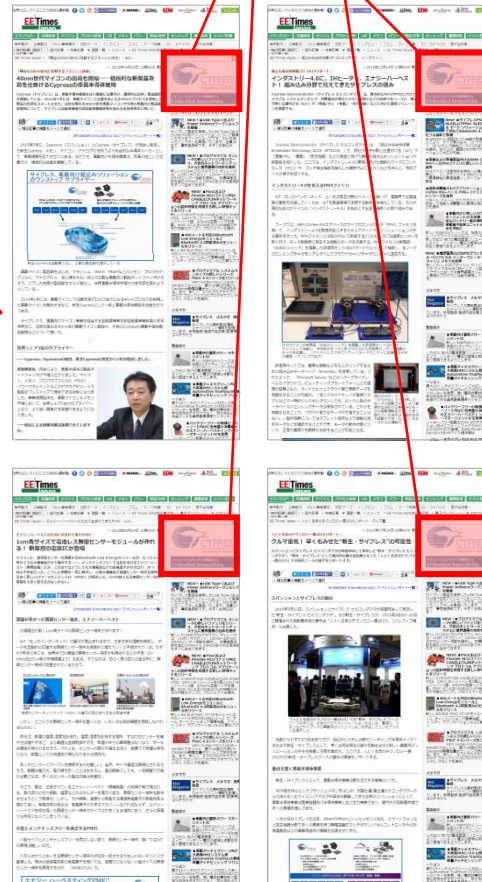
### Series Advertorials

### Index Page



(Index page Sample)  
National Instruments (2013)

Back link to index page



### Special index page for series advertorials \$6,000

● Contents :  
1 index page (1html) , including production and insertion costs

Please choose the domain for insertion from MONOist, EE Times Japan or EDN Japan.

● Traffic driver :  
EM Special Link (1 month)  
(Traffic driver from all pages of MONOist/EE Times Japan/EDN Japan)

● Term :  
1 month